

## Brain League launches reference manual on Indian Patent Law & its Practice

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Brain League has launched a reference manual on Indian Patent Law & its Practice. The 300-odd page manual in book format has all case studies and examples that are industry-relevant and easy to access.

The Bangalore-based knowledge management and Intellectual Property (IP) consultancy services, has viewed that Indian businesses are faced with a complete dearth of reliable information on patent laws, which is a hurdle for companies to devise go-to-market strategies, specially when dealing with global giants, stated Dr Kalyan C Kankanala, Chief Knowledge Officer, Brain League IP Services Pvt. Ltd.

In India, IP plays a key role in businesses, especially when it comes to international transactions. This is where the country need to arm itself with patent experts, he added.

The Indian Patent Law and Practice, brought out by a team of experts will serve as a first reference step in developing quality literature on patent law, and its relevant applications with industry-specific quick reference case studies.

The authors: Dr Kankanala who is also a patent attorney, Arun Narasani CEO, Brain League and Vinita Radhakrishnan, head IP operations, Connexious Life Sciences Pvt. Ltd., have targeted at the C-level reader and other decision-makers, covering five domains of information technology, electronics, manufacturing, biotechnology, pharma and chemistry.

For quick understanding of the processes relevant flow-charts have been provided. The flow-diagrams provide the reader with the various options available and the case studies provide details about previous such decisions made by other companies and the result analysis. This will enable the CEO to take suitable decisions on IP protection, said Dr Kankanala.

The primary objective of Indian Patent Law and Practice is to enable companies gain business and competitive advantage by taking necessary patent actions in India. Towards the said objective, it provides an insight into various aspects of Indian Patent Law ranging from patent protection to enforcement and management. In addition to substantive law, it also delves into patent procedure such as process for getting a patent, opposition proceedings and so on. It also covers skill based aspects of patent law such as specification and claim drafting, license drafting, patent searching, infringement analysis and so on, he said.

The book provides a clear explanation of issues faced by the pharma industry in using patents for competitive advantage. Starting with elaborating on what is patentable and the kinds of standards for protection. Important pharma patent aspects such as Bolar Exemptions, Parallel Imports, Licensing and maintenance are highlighted. Special emphasis has been laid on pharma claim drafting, on different kinds of claims, said Dr Kankanala.

Indian Patent Law and Practice provides basic insights on various aspects of patent law that will help researchers and policy makers further their interests.